

AGENT PROFILE: BRID MORTAMAIS

Realtor Brid Mortamais leverages her experiences in finance and international travel



Contributed Photo
Brid Mortamais

Local market knowledge and an international perspective is what distinguishes Brid Mortamais among Realtors. She's an agent with Coldwell Banker Realty's Old Greenwich brokerage, and has built her career in real estate on a professional foundation in finance and business management.

Mortamais has lived in Greenwich for several years and is raising her family here, so she knows and loves Greenwich and its different neighborhoods, each with its own characteristics. She previously

lived abroad, so she has firsthand experience with a long-distance relocation. She can empathize with her clients, who may be moving to a new home, a new town and becoming a member of their new community.

Prior to her real estate career, Mortamais managed teams and projects across countries while living in Dublin, London and Paris. Delivering exceptional service is "second nature" to her, and it translates to a smooth buying and selling experience for her clients.

Being at ease with social media marketing, and in

particular, video marketing, allows her to successfully market her clients' homes online and target specific buyer segments. When the pandemic hit and real estate moved online, she was perfectly positioned to pivot. Showing homes via FaceTime was not new to her; she became adept at virtual tours while working with out-of-town buyers in 2018 and 2019.

Taking the time to clearly understand her clients' needs is critical. She also vows personal attention, honesty and discretion. Mortamais holds ad-

vanced degrees from both Dublin City University and the Université de Paris Sorbonne. She's also a Chartered Accountant.

Mortamais is married and the mother of two teenagers and an adorable PomPoo. She is active in the community, including volunteering for Inspiraica and Kids Helping Kids. She is passionate about French language and culture and is an active member of the Board of the Alliance Française of Greenwich. She is also Chair of the International Committee of Greenwich Realtors,

which provides programs and information relating to international real estate and cultural programs in Greenwich.

Business: Coldwell Banker Realty
Likes: Greenwich
Works: Old Greenwich
Expertise: Social media marketing; international clients
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SOUND OFF: BARBARA DALY

Greenwich remains distinctive among other Fairfield County and southwestern Connecticut towns

Greenwich, Connecticut offers one of the most unique living options in the tri-state area. As the first town on the border with New York, it stands 31 miles and a 41-minute train ride from midtown Manhattan. The proximity to Manhattan has always been one of the things that draws professionals to Greenwich, but that was especially the case over the course

of the past two years, as we contended with the pandemic.

Greenwich boasts an enormous geographic footprint, stretching 10 miles north to south and nearly eight miles east to west. With a population just over 60,000 and varied topographical areas, a myriad of housing options are available. From condos overlooking the harbor, houses amidst

the action of downtown, and the larger estate homes of mid-country and backcountry, the sheer variety of potential living arrangements here are unlike any other in Fairfield County.

The diversity of the Greenwich population has increased over the years, and the population of the town seeks to nurture a true sense of community. It offers a variety of public

and private schools, as well as houses of worship.

The public areas of Greenwich are many. Ferry-served island beaches, 32 miles of shoreline and 1,500 acres of parkland to explore and enjoy. Add in the world-class shopping and a diverse roster of restaurants, and you find a real estate market that has potential for vibrant long-term growth. All of this enriched environ-

ment provides a community that comes together for the betterment of the whole. Because of what the town offers and how the community gathers make Greenwich a special town — one that so many families are proud to call their home.

Barbara Daly, Sotheby's International Realty, (203) 618-3171 cell, barbara.daly@sothebys.realty



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Barbara Daly

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