



Realtors Support Communities Through Charitable Foundation



DEBORAH MAXSON
PFARCF chair

It has been my great pleasure to be a founding member of the fundraising events for the PFCAR Charitable Foundation. Well before we began raising funds, we collected canned goods to supply to food pantries 27 years ago. Our fundraising focus changed when the committee thought raising funds through public events would reach a larger population. The fundraising events over the past 27 years have given us the opportunity to help thousands through local charities, as well as giving college scholarships each year.

In the past years, I have watched the efforts of the Charitable Foundation's amazing volunteers and seen our local charities work tirelessly to reach the needs of our community. As our committee often says, the stories told to us by the recipients make the work so much more rewarding and touch each of us deeply, so we carry on with grateful hearts.

Thank you all for your continued support, and have a blessed holiday season.

Marking 105 years of serving Pasadena, Altadena, San Marino, South Pasadena, La Cañada-Flintridge, La Crescenta and Sunland-Tujunga, the Pasadena-Foothills Association of REALTORS® strives to promote success for its members and preserve real property rights, while enforcing the Code of Ethics of the National Associations of Realtors. Over the years, the association has expanded its mission to serve as a constructive force in the improvement of the quality of life within the community.

Completely run by volunteer Realtors and Affiliates, the PFCAR Charitable Foundation hosts several fundraisers throughout the year: the annual Wine Tasting, Taste of Old Pasadena, Bingo Night and Wreath Auction. The foundation's mission is to support local charities actively involved in our community through financial donations, with a special emphasis on charities that have low administrative overhead and focus on disadvantaged and needy populations; to foster tomorrow's leaders by providing scholarships to graduating high school students; and to promote public awareness of the positive impact that Realtors make within our community.

The 2018 PFCAR Charitable Foundation Board of Directors includes



Deborah Maxson, chair; Chelby Crawford, vice chair; Shelley Wingate, secretary; Deno Kidde, treasurer; and members Kal Antoun, Kelley Brock, Hope de la Rosa, Kirk Dilbeck, Roberta Dominguez, John Hickey, Barry Jones, Kerri Lewin, Matt McIntyre, Ruth McNevin and Terry Shelton.

Among the foundation's events this year, Wine Tasting was chaired by Roberta Dominguez and Michele Giffin; Taste of Old Pasadena, by Kal Antoun and Hope de la Rosa; Bingo Night, by Lin Vlach and Deno Kidde; and Wreath Auction, by Matt McIntyre and Chelby Crawford.

The Pasadena-Foothills Association of REALTORS® leadership team includes the 2018 Board of Directors Emilie Broughton, president; Lisa Diaz, president-elect; Crystal Narramore, secretary; David Booth, treasurer; Shahe Seuylemezian, immediate past-president; directors Eddie Ramirez, Chelby Crawford, Clara Abedian and Jeff Maynard; Steve Haussler, MLS director; Erik Okland, affiliate director along with PFCAR CEO, Carla C. Dane. For more information on PFCAR, visit pfar.org.



The following charities have benefited from the Pasadena-Foothills Association of REALTORS® Charitable Foundation

and provide services for the many clients that have walked through their doors.

DOOR OF HOPE
served since their beginning in 1985 625 families

CASA DE LAS AMIGAS
has served in the past 12 months 191 women

CAPS ADULT DAY CARE
has served in the past 12 months 58 clients

CONVALESCENT AID SOCIETY
has served in the past 12 months 13,412 clients

PASADENA SENIOR CENTER
has served over 10,000 clients in the past 12 months

CANCER SUPPORT COMMUNITY PASADENA
has served 266 clients over the past 12 months

GRANDVIEW FOUNDATION
has served 272 clients in the past 12 months

FOOTHILL UNITY CENTER
has served in the past 12 months 1,075 families that include 2,606 individuals that have received 14,803 services

NEIGHBORHOOD URBAN FAMILY CENTER
has served 250 clients in the past 12 months

ELIZABETH HOUSE
has served 95 families in the past 12 months

MAKING IT HAPPEN
has served 9,800 clients in the past 12 months

ROSEMARY CHILDREN'S SERVICES
has served 92 clients in the past 12 months

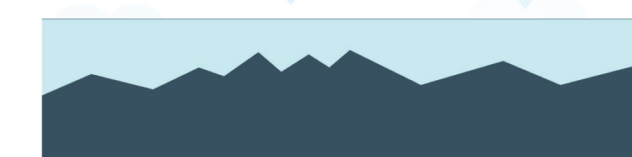
VILLA ESPERANZA SERVICES
has served 500 clients in the past 12 months

PROFESSIONAL CHILD DEVELOPMENT ASSOCIATES
has serviced 1,062 in the past 12 months

TIERRA DEL SOL FOUNDATION
39 live-in clients, and 270 adults each weekday

MACH 1 (MOVE A CHILD HIGHER)
has serve approximately 60 children a week 6 days a week.

FIVE ACRES
served 2, 876 clients in the past 12 months



PASADENA-FOOTHILLS ASSOCIATION OF REALTORS®

CHARITABLE FOUNDATION

www.pfarcf.org | pfarcf@pfar.org

TOTAL OF 41,808 CLIENTS ON A YEARLY BASIS

The Charitable Foundation thanks you for your support and ask that you continue to give generously and enjoy the events we have each year.

