REAL ESTATE

REAL TALK Ken Edwards

Slow home sales continue at winter pace

f you're a buyer it's music to your ears — the buyer pool is thin this time of year. Only the "serious" buyers are out going to open houses and touring listings with their agent.

Last week saw five singlefamily homes and one condominium change hands for a grand total of \$10.225 million. Our market usually starts to heat up after the Super Bowl parties



KEN **EDWARDS**

and football games can't be used as an excuse to not go out on the tour. Now's the time to

are over

get your home "show ready" if you're contemplating listing

your home for sale. Remember at least the three "Cs" of home staging — clean, clutter-free and color — when you make out your to-do list of items to tackle. Better yet, engage a Realtor who is accredited in home staging to help you with the list or bring in a professional stager. National statistics show that equivalent staged homes sell in half the days on market for 7 percent more than their unstaged compe-

My buy of the week was on the market for about seven-and-ahalf months before going to contract at 79 percent of its original asking price. It's an Indian Harbor colonial home built in 1952 but it shows as a new house with all the amenities you'd expect for much more than its \$3 million sale price.

My sale of the week went to contract in only 81 days at full listing price. It's a totally updated really sweet 1928 Cape Cod

The Score Sheet

Closings reported Jan. 9-15

		Days on	original
Address	Sold for	market	asking price
11 Cherry Tree Lane	3,365,000	163	93%
279 Davis Ave.	650,000	154	91%
49 Indian Harbor Drive, #9	1,125,000	82	96%
24 Lakewood Circle North	3,000,000	222	79%
5 Old Kings Highway	945,000	81	100%
10 Rainbow Drive	1,140,000	118	89%
Total	10,225,000		
Average	1,704,167	137	91%
Median	1,132,500	136	92%

in Old Greenwich with very nice touches.

Buy of the week

My buy of the week is within a walk of the Greenwich train station and has many "wow" factors that are typically found in much more expensive homes. One, a fireplace in the two-story fover, is very unique.

What better way to welcome guests this season than to warm them by a roaring fire as soon as they step inside? The foyer runs from front to back with a marble floor and double-height ceiling.

This is a five-bedroom, sixand-a-half-bath center hall colonial in the Indian Harbor Association with a possible pool site in the professionally landscaped grounds complete with a fountain, rose garden and pergola over the garden entrance gate. A very classy treatment of the outdoor space is complemented by the richness of the interior layout and design.

I particularly liked the skylit garden room at the rear of the house. It's the ultimate summer party room for your guests or large family gathering. This home is very sweet and sold at a great price.

Sale of the week

The home at 5 Old Kings Highway is my sale of the week given its rapid fire full asking price sale at \$945,000. It's easy to see why it went quickly into contract earlier this month even though it was listed in late October, not typically a good time to bring a house to market.

This home is in move-in condition and has some unique features for a Cape Cod home. You usually don't get 12-foot ceilings in a cape's living room but this house sports one. Walls have gone bye-bye in the renovated kitchen with an adjoining family room with cathedral ceilings in an expansion done in the last five years. All the baths have been updated as well.

The home features four bedrooms and two-and-a-half baths, a fireplace in the living room and a one-car detached garage. For a young family looking for great public education this home is in the Dundee elementary and Riverside Middle School district. For the family not looking to get involved in updates, this was a no-brainer.

Real estate has gone to the dogs

It may surprise you to learn



The home at 24 Lakewood Circle North is the "buy of the week."

that 65 percent of households now own a pet and that's up from 56 percent in 1988. This statistic along with the recordbreaking 79 million households that have pets was compiled from a survey of pet owners by the American Pet Products As-

What does that mean for real estate? It signifies the importance that a large percentage of buyers place on finding petfriendly accommodations. For sellers, it doesn't mean that your Labrador retrieval needs to jump up on every prospective buyer's chest when they enter, but it also doesn't mean removing all traces of Fido or Fluffy because your home is on the market.

Leave the pet dishes (clean, of course) and one or two toys staged in the appropriate places for prospective buyers who have pets. How do you know that? Your agent, through some research about the buyers, will give you a clue that Fido's mommy and daddy are coming. Pets really do become part of the family and buyers will relate positively to your pet's welcoming environment. Don't underestimate this one.

Correction

A wandering decimal point typo in last week's Real Talk column had my buy of the week selection at 257 Shore Road sitting on 14.2 acres instead of 1.42 acres. It's still my buy of the week but I would have had to create a new category — insane buy of the week - if there was that much land to be had. Thanks, Phil, for catching the

This Week's Success Quote

"Every woman should have four pets in her life. A mink in her closet, a jaguar in her garage, a tiger in her bed, and a jackass who pays for everything." — Paris Hilton

Ken Edwards is the principal Broker for Edwards & Associates and has lived in town since 1974. All opinions expressed in this column are entirely his own and not those of this publisher. Comments, questions and suggestions may be sent to K_W_Edwards@Yahoo.com or call or text at (203) 918-4444.



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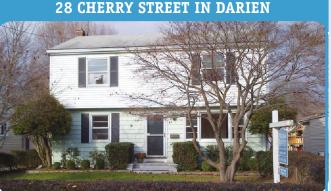
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