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The Crown, Three-Level Penthouse at 212 Fifth Avenue, Hits the Market for \$73.8 Million



BY MICHELLE MAZZARELLA TODAY, NOVEMBER 20, 2017



212 Fifth Avenue via Madison Equities

212 Fifth Avenue got its start as a neo-Gothic office building designed by Schwartz & Gross in 1913. More than 100 years later, Madison Equities helmed a conversion of this historic Beaux Arts building to condominiums. A redesign by Helpern Architects kept many of the historic details intact while creating sumptuous residences within. The only penthouse, known as The Crown, has just gone on the market for \$73.8 million.



212 Fifth Avenue penthouse interiors via Madison Equities

Upon entering The Crown, a bronze staircase provides a dramatic centerpiece; there is also a private elevator to access all three levels of the penthouse. A marble foyer leads to a spacious Great Room with high ceilings, gallery-height walls, herringbone hardwood floors, elegant arched windows, and a marble and glass fireplace. On the other side of the fireplace, a library/formal dining room is outfitted with a wet bar. A seven-room master suite include a sitting room, two walk-in closets, and spa-like bath with Carrara marble walls, wide sycamore vanity, and freestanding soaking tub.





As impressive as the interiors by Pembrooke & Ives are, The Crown's outdoor space and the accompanying views threaten to overshadow them. The second level has a skylit entertaining space and access to a 4,780-square-foot terrace with room for a pool and great potential for landscaping and entertaining. Upstairs, a third-floor observatory with a fireplace and wet bar opens to a roof terrace with Empire State Building, Flatiron Building, and downtown skyline views.

Amenities at this doorman building include valet parking, bike room, state-of-the-art fitness center with yoga studio and private treatment room, golf simulator, screening room, lounge, and cold storage. 212 Fifth Avenue is a short walk from Gramercy's Michelin-star restaurants, Fifth Avenue shopping, Madison Square Park, and the restaurants and venues that established NoMad as a neighborhood to watch.